

VIA SATELLITE'S EDITORIAL CALENDAR

ORIGINAL, IN-DEPTH REPORTING AND ANALYSIS READ BY
THE SATELLITE INDUSTRY'S TOP DECISION-MAKERS.

NEW THIS YEAR: EDITORIALY DRIVEN, SPONSOR SUPPORTED WEBINARS ON A KEY TOPIC FROM EACH ISSUE

2027	CONTENT COVERAGE	DISTRIBUTED IN PRINT	AD SPACE CLOSE	MATERIALS DUE
JANUARY/ FEBRUARY	Launch Was Set to Take Off in 2026 — What Happened? Space/Satellite Acquisitions: Who Made the Best Deal in 2026? Buy Versus Build: Impact of Vertical Integration LIVE WEBINAR: 2027 Launch Forecast		12/16	12/23
MARCH	10 Hottest Companies in Satellite Satellite Executive of the Year Nominees Satellite Technology of the Year Nominees Celebrating Women in Satellite Deciphering the CapEx Strategies of Top Operators LIVE WEBINAR: SATShow Week Takeaways	SATShow Week	1/20	1/27
APRIL/MAY	How the Golden Dome is Taking Shape Assessing the Chinese Threat in Space Can Space Situational Awareness Scale for Tomorrow's Orbital Environment? 5 Years After the Viasat Hack: The Impact on Space Cybersecurity LIVE WEBINAR: The Golden Dome Briefing		3/19	3/26
JUNE/JULY	Will Hyperscalers and Cloud Players Embrace Orbital Data Centers? How Satellite Technology Help Agriculture Solve its Biggest Challenges Emerging Space Leaders in the African Space Industry LIVE WEBINAR: The Orbital Data Center Outlook		5/12	5/19
AUGUST	Via Satellite Rising Stars 2027 10 Smallsat Startups to Watch Smallsats Are More Capable Than Ever. What Defines a Smallsat Today? LIVE WEBINAR: Small Satellite Tech Trends	Small Satellite Conference	6/24	7/1
SEPTEMBER	What's At Stake for the Satellite Industry at WRC-27 Next-Generation Vision for Direct-to-Device Capability How Ground Players Are Recalibrating in Response to Vertical Integration LIVE WEBINAR: The WRC-27 Preview	World Space Business Week	7/22	7/29
OCTOBER/ NOVEMBER	Inside Germany's Space Defense Ramp-Up Building a Space/Defense Budget — How Would You Spend the Money? Quantum is Here: What This Means for Space The Next Big Thing in Earth Observation LIVE WEBINAR: The European Defense Briefing	Global MilSatCom Europe; Space Tech Expo Europe; CyberSat	9/9	9/16
DECEMBER	10 Tech Trends to Impact the Space Industry in 2028 How AI is Making a Difference in Space Missions LIVE WEBINAR: The 2028 Tech Trends Forecast		11/3	11/10