

VIA SATELLITE'S EDITORIAL CALENDAR

HIGHLIGHTS THE DIVERSE CONTENT AND IN-DEPTH INTERVIEWS
THAT KEEP OUR READERS ENGAGED AND INFORMED

2026	CONTENT COVERAGE	SHOWS	AD SPACE CLOSE	MATERIALS DUE
JANUARY/ FEBRUARY	10 Defining Moments in Cybersecurity and Satellite in 2025 D2D Business Models: Comparing Pricing, Subscribers, Current Offerings Telco Roundtable – How Telcos See Satellite & the Sat/Mobile Convergence		12/19	12/26
MARCH	SATSHOW WEEK EDITION 10 Hottest Companies in Satellite Satellite Executive of the Year Nominees Satellite Technology of the Year Nominees Celebrating Women in Satellite Sizing Up the Constellation Race in 2026	SATShow Week; CABSAT	1/23	1/30
APRIL/MAY	CYBER & DEFENSE EDITION Assessing the Future of In-Space Mobility Building up the Golden Dome NATO Nations Investing in Space Defense Strategies Every Space Company is Now a Defense Company — Focus on Defense Market	Sea Air Space; Space Symposium; TechNet Cyber; GEOINT	3/6	3/13
JUNE/JULY	What Does the Regional Operator of the Future Look Like? Can New Launchers Break SpaceX Monopoly in Launch? Market Focus: Satellite for the Energy Market		4/29	5/7
AUGUST	VIA SMALLSAT 10 Smallsat Startups to Watch Via Satellite Rising Stars 2026 How Fast Can You Build a Satellite? Innovations in Smallsat Manufacturing Internet of Space: In-Space Relay, Lunar Constellations, and More	Small Satellite Conference	6/22	6/29
SEPTEMBER	40TH ANNIVERSARY EDITION Looking Back on 40 Years of Via Satellite 40 People that Shaped the Satellite Industry My Favorite Satellite — Industry Stories of Mission Memories	World Space Business Week; IBC	7/22	7/29
OCTOBER/ NOVEMBER	CYBER/DEFENSE EDITION SES/Intelsat Merger: One Year Out Nations Investing in Sovereign Space Capabilities Next-Generation Satellite Terminals for Multi-Orbit, Hybrid Networks	CyberSat; Global MilSatCom	9/8	9/15
DECEMBER	10 Tech Trends That Will Impact the Satellite Industry in 2026 Digital Divide — Is Satellite Truly Bridging the Gap to Connect the Unconnected? EO Leader Roundtable: Trends and Disruptors for 2027		11/4	11/11