

# VIA SATELLITE'S EDITORIAL CALENDAR

HIGHLIGHTS THE DIVERSE CONTENT AND IN-DEPTH INTERVIEWS  
THAT KEEP OUR READERS ENGAGED AND INFORMED

2025	CONTENT COVERAGE	SHOWS	AD SPACE CLOSE	MATERIALS DUE
<b>JANUARY/ FEBRUARY</b>	The Telco View of Satellite-to-Cell Hype Versus Reality: Has the Antenna Revolution Taken Off? Sustainability: The Space Industry Talks a Good Game. Does it Back it Up?		12/16	12/23
<b>MARCH</b>	The New Big 4: Assessing the Arms Race Among the Top Operators 10 Hottest Companies in Satellite Satellite Executive of the Year Nominees Satellite Technology of the Year Nominees Celebrating Women in Satellite	SATELLITE Conference and Exhibition; CABSAT; Connect(X); NAB Show	1/21	1/27
<b>APRIL/MAY</b>	10 Defining Moments in Cybersecurity and Satellite in 2024 Geopolitics and the Impact on Space Cybersecurity Ukraine, Three Years On: Satellite is Shaping a New Era of Conflict New Space Companies and the Race to Win Major Defense Contracts	Sea Air Space; Space Symposium; TechNet Cyber; GEOINT; Air, Space & Cyber	2/25	3/4
<b>JUNE/JULY</b>	The Global Launch Market: Analyzing the Competitive State of Play The Most Influential SpaceX Alums Shaping New Space Investor Roundtable: Growth Capital for the Future of Space Real-Life Impact: Case Studies for Earth Observation		5/5	5/12
<b>AUGUST</b>	10 Smallsat Startups to Watch Via Satellite Rising Stars in 2025 How Smallsat Companies Manage Their Ground Networks The Evolving Landscape of Commercial GNSS	Small Satellite Conference	6/23	6/30
<b>SEPTEMBER</b>	The Case for GEO in a Multi-Orbit World 25 Events that Shaped the Satellite Industry in the 2000s Mobility Markets: Where is the Money? Middle East Focus: Huge Space Ambitions Analyzed	World Space Business Week; IBC; International Astronautical Congress	7/23	7/30
<b>OCTOBER/ NOVEMBER</b>	How Does Generative AI Increase the Threat Level to Satellite Networks? Always Faster: The Impact of the Space Development Agency's Push for Speed Europe: Spending on Space Assets to Boost Defense CyberSat Roundtable: What Every Satellite Company Needs to Know	CyberSat; Global MilSatCom; Space Tech Expo Europe; Rocky Mountain Cyberspace Symposium	9/8	9/15
<b>DECEMBER</b>	10 Tech Trends That Will Impact the Satellite Industry in 2026 2075: The Satellite World of the Future, 50 Years From Now		11/4	11/11