

VIA SATELLITE'S EDITORIAL CALENDAR

SHOWCASES THE BROAD COVERAGE OF CONTENT AND IN-DEPTH INTERVIEWS THAT KEEP OUR READERS ENGAGED AND RETURNING EACH MONTH.

2024	CONTENT COVERAGE	SHOWS	AD SPACE CLOSE	MATERIALS DUE
JANUARY/ FEBRUARY	The OGs of NewSpace: What Happened Next? 10 Defining Moments in Cybersecurity and Satellite 2024: A Defining Year of Big-Rocket Debuts?		11/20	11/27
MARCH	10 Hottest Companies in Satellite SEOTY Nominees STOTY Nominees Celebrating Women in Satellite	SATELLITE Conference and Exhibition, CABSAT, Connect(X)	1/24	1/31
APRIL	How Partnerships Amplify the Value of Earth Observation Data Seeking Customers for the Future LEO Economy Ukraine Two Years On: Impact on U.S. MilSpace Strategy	Sea Air Space, NAB Show, Space Symposium, TechNet Cyber, GEOINT	2/22	2/29
MAY	SEOTY Interview STOTY Interview Analyzing the Adoption and Rollout of Satellite-to-Cell Service The Maritime Disruptors: Who is Taking the Market by Storm?		3/22	3/29
JUNE	Viasat/Inmarsat Merger: 1 Year Out Post Virgin Orbit: What is Next for the UK Launch Market? Earth Observation for Climate Monitoring and ESG The Holy Grail of Terminals: Examining What it Could Look Like		4/22	4/29
JULY	High Interest Rates: The Impact on Startup Financing in a Post-SPAC World The Race to Secure Airline Connectivity Contracts Software Defined Satellites 2.0: Future Proofing your Next Satellite		5/22	5/29
AUGUST	10 Smallsat Companies to Watch Via Satellite Rising Stars (New Nomination Program) Latin America: Where does Satellite fit?	Small Satellite Conference	6/24	7/1
SEPTEMBER	The Future of GEO in a SmallSat World Focus on the European Start-Up Space Scene Examining the Issue of Spectrum Interference	World Space Business Week, IBC, International Astronautical Congress	7/22	7/29
OCTOBER	Mining: Is This the Next Breakthrough Market for Satellite? U.S. Presidential Election: Space Policies Examined Sovereign Space: Five Countries to Keep an Eye On		8/22	8/29
NOVEMBER	Cybersecurity for Space Systems Goes Mainstream The LEO, MEO, and GEO: The Harmony of Multi-Orbit Service	CyberSat, GlobalMilSatCom, AfricaCom, SpaceVision	9/23	9/30
DECEMBER	Is Space Living up to its Promises in Sustainability? Impact of AI/ML on Satellite Networks		10/24	10/31