

INTRODUCING DIGITAL WEEK SERIES

POWERED BY:  **SATELLITE 2021®** **Via Satellite**

The Digital Week series brings exclusive content and industry experts directly to the end-user in each specific vertical. With live and on-demand content in the portal, Digital Week will reach the entire community, no matter where they are located.

DIGITAL WEEK SERIES INCLUDES:

**CELL
BACKHAUL**
July 20 – 24

OIL & GAS
August 17 – 20
In partnership with
 **OilComm™**

CYBERSATGOV
October 19 – 22
In partnership with
CYBERSATGOV

MILSATCOM
November 16 – 19

WWW.DIGITALWEEKLIVE.COM

WHAT IS DIGITAL WEEK?

Digital Week is an online portal that kicks off with livestreamed content during the week and networking activities to bring the community together, and features cultivated content from leading sources in the industry alongside video interviews from experts in the field. Brought to you by the editorial and content team behind the SATELLITE Conference and Exhibition and Via Satellite, the Digital Week series is designed to attract a highly engaged audience by delivering quality content that is easily accessible no matter where the viewer is located.

Digital Week Series is produced in partnership with:

 **SATELLITE 2021**

Via Satellite

 **Oil Comm**

CYBERSATGOV

WHAT MARKETS AND CONTENT WILL EACH DIGITAL WEEK COVER?

CELL BACKHAUL: JULY 20 - 24

As the world navigates the landscape shaped by COVID-19, the need to reduce digital divides becomes more important than ever before. Satellite-based cell backhaul comes to the forefront as a viable, reliable solution to help connect rural and remote communities who are in need of connectivity. Cell Backhaul Digital Week will bring together telecommunications carriers, mobile network operators, satellite operators and more.

OIL & GAS: AUGUST 17 - 20

As oil and gas prices continue to fluctuate, operators are keeping one eye on prices in order to start new production, and the other eye on developing technology to create more efficiencies in their daily operations. Created in partnership with the OilComm Conference and Exposition, the Oil & Gas Digital Week will provide guidance, information and discussion for the oil & gas community on how they can progress forward, and begins the dialogue that will culminate at OilComm in October.

CYBERSATGOV: OCTOBER 19 - 22

CyberSatGov Digital Week, created in partnership with the CyberSatGov Summit, is an extension of the physical event to take place earlier in October. CyberSatGov Digital Week continues the conversations and connections from the in-person event and incorporates a wider audience of government, military, satellite and cybersecurity professionals.

MILSATCOM: NOVEMBER 16 - 19

Rounding out the 2020 Digital Week Series is the MilSatCom Digital Week, focused on military satellite communications and the technology and services imperative to deploying resilient networks. MilSatCom Digital Week will cover all challenges, no matter the battlespace.

HOW DOES YOUR COMPANY GET INVOLVED WITH THE DIGITAL WEEK SERIES?

The Digital Week Series gives your company a platform to showcase thought leadership and expose your services to new customers. Whether you want a comprehensive experience within the portal or to include a video/asset download in the portal, we have a sponsorship opportunity to fit your needs.

PLATINUM SPONSOR - \$9,995

- Complimentary Registrations for the event
- Dedicated page to include logo and company description, up to 4 sponsor-submitted videos, up to 4 sponsor-submitted material downloads, listed contact information for company or sales person, social media handles
- One speaking slot on the program
- Opportunity to include two material downloads or product demos to be made available to attendees
- Video interview with Via Editor and sponsor executive, 10 – 15 minutes in length; to be pre-recorded and posted to the portal prior to the live event dates
- Logo included on all appropriate marketing
- Branding within the portal for the duration of the event

GOLD SPONSOR - \$6,995

- Complimentary Registrations for the event
- One speaking slot on the program
- Opportunity to include two material downloads or product demos to be made available to attendees
- Video interview with Via Editor and sponsor executive, 10 – 15 minutes in length; to be pre-recorded and posted to the portal prior to the live event dates
- Logo included on all appropriate marketing
- Branding within the portal for the duration of the event

EXCLUSIVE SPONSORSHIP OF ONE EVENT \$34,995

- Exclusive branding in marketing and on the digital portal
- Dedicated page to include logo and company description, up to 4 sponsor-submitted videos, up to 4 sponsor-submitted material downloads, listed contact information for company or sales person, social media handles
- Complimentary Registrations for the event
- Opportunity to include up to 8 material downloads to be made available to attendees
- Up to 3 speakers on the live broadcast sessions
- Three videos of product demos or executive interviews, included on the digital portal; to be pre-recorded or supplied by sponsor

SILVER SPONSOR – \$3,995

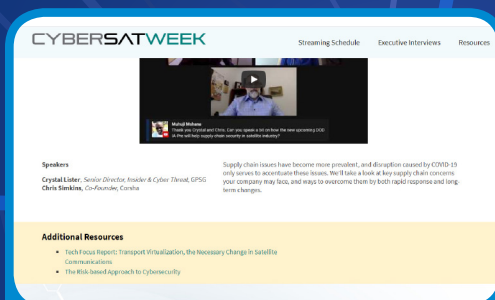
- Complimentary Registrations for the event
- Opportunity to include one material download or product demo to be made available to attendees
- Logo included in all appropriate marketing
- Branding within the portal for the duration of the event

EXECUTIVE INTERVIEW ONLY – \$1,995

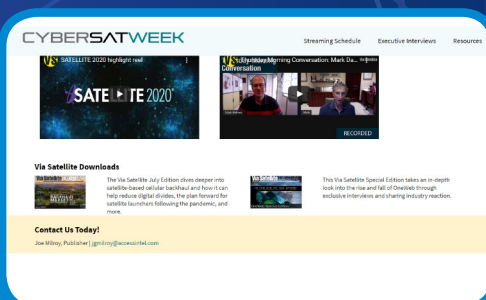
- Video interview with Via Editor and sponsor executive, 10 – 15 minutes in length; to be pre-recorded and posted to the portal prior to the live event dates

MATERIAL DOWNLOAD ONLY – \$995

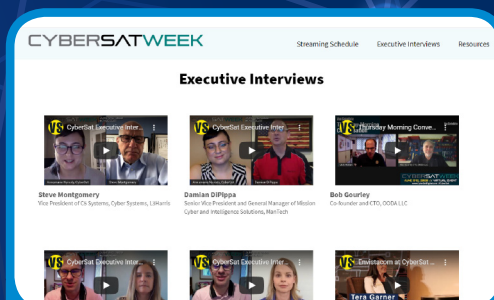
- Opportunity to include one material download or product demo to be made available to attendees



Material Download included on livestreamed sessions



Customized page with sponsor supplied videos and materials



Executive Interviews included in Portal

PURCHASE OF 3 OR MORE EVENTS 15% DISCOUNT

Contact Joe Milroy at jmilroy@accessintel.com or +1-215-439-1708 today!

www.DigitalWeekLive.com