

CYBERSAT19

SECURITY IN CONNECTIVITY

NOVEMBER 6-8, 2019
Reston, VA | Hyatt Regency Reston

INFORMATION FOR SPONSORS & EXHIBITORS

**Classified
Day hosted
by The
Aerospace
Corporation!**

**Cyber, Satellite, Space,
Government and end users
convene for insights on the latest
threats and how to combat them**

WWW.CYBERSATSUMMIT.COM

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In only its 2nd year, the 2018 **CyberSat Summit** welcomed more than **300** people to the Pentagon City Sheraton in Arlington, VA, successfully bridging the gap between cyber, satellite/space, government and industry end users who are invested in cybersecurity solutions. Together we experienced strategic insights, workshops, high-level and even classified information about best practices for achieving end-to-end security.

INVEST IN THE OPPORTUNITY – Post Show Statistics



307 total verified attendees

61 experts, thought leaders, and power players in satellite, space, cyber and government leading the sessions including the following keynote speakers:



- Grant Schneider, CISO and Senior Director for Cyber, **National Security Council**
- Laura Brent, Cyber Defence Officer, Emerging Security Challenges Division, **NATO**
- Jon Brickey, Senior Vice President, **Mastercard**
- David Luber, Executive Director, **US CYBERCOM**
- Colonel Darlene Straub, Chief, Defensive Cyber Operations, **DISA**

CYBERSAT 2018 ATTENDEE DEMOGRAPHICS

**SATELLITE/SPACE INDUSTRY
SERVICE PROVIDER**

29%

**11% COMMERCIAL
END USERS**

GOVERNMENT/MILITARY 26%

**26% CYBERSECURITY
SOLUTIONS PROVIDER**

FOR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:

Joe Milroy, Publisher, Satellite Group | jmilroy@accessintel.com | 215-489-0585

MORE ON THE CYBERSAT COMMUNITY

DECISION MAKERS!



43% of attendees titles were President, VP, CEO, COO, CIO, CISO, CTO, Director, Colonel or Lieutenant Colonel

DIVERSITY! Attendee origin Top 10 Countries



USA



Canada



France



Japan



Nigeria



Switzerland



United Kingdom



Bangladesh



Finland



Norway

HERE'S A SAMPLING OF OUR COMMUNITY

TITLE	COMPANY	TITLE	COMPANY
Senior Aerospace Engineer	AFRL	SVP, Cybersecurity Evangelist	Mastercard
Federal Government	Air Force	Chief, SN Cybersecurity Integration and Test	Missile Defense Agency
Defense Systems Program Lead	Ball Aerospace	Director, National Cybersecurity FFRDC	Mitre
Program Director	Boeing Phantom Works	Cybersecurity Group Lead	NASA
Cyber Engineer	Booz Allen Hamilton	Analyst	Navy
Manager, Flight Operations	Canadian Space Agency	IT Security Manager	NOAA/NESDIS/OSPO
Technical Pilot	Delta Air Lines	Vice President and Chief Information Security Officer	Northrop Grumman
Analyst	Department of Justice	Cyber Security	NRO
Project Manager/Engineer	Department of National Defence, Canada	CIO	Omnispace
Supervisory Program Manager	DHS-FEMA	CISO	OneWeb
CISO, SVP E&O	Eutelsat America Corp	System Security Engineer	Parsons
Manager, Primary Surveillance & Broadcast Svcs Branch	FAA	VP, Space Systems Integration & Information Assurance	SES Networks
Senior Intelligence Analyst, Cyber Division	FBI	Cyber Operations Planner	Space Security & Defense Program
Director IT, Global Cyber-Security Command & Response	FedEx Services	CISO	Texas Department of Public Safety
Emergency Management Specialist	FEMA	Systems Director	The Aerospace Corporation
Business Development Leader for R&D	Harris Corp.	Deputy Director, Cyber	Under Secretary of Defense for Acquisition and Sustainment
Senior Director % Defense/Cybersecurity Services & Connectivity	Honeywell	Cyber Battle Lab / RHN-E Net Tech	US Army
Sr. Director	Hughes Network Systems	Branch Head	US Naval Research Laboratory
Sr. Dir. Cyber Security	Inmarsat Government	Chief, GPS Cybersecurity	USAF
Information Assurance and Cybersecurity Manager	Intelsat General Corporation	Deputy Chief, GPS Cybersecurity	USAF
Flight Commander, CyberSpace Operations	Kansas Air National Guard	Information System Security Manager	USAF, Space & Missile Systems Center, MILSATCOM
System Security Engineering Team Lead	L-3 Technologies	Director	Verizon Wireless Enterprise Security
Vice President, Cyber Strategy	Lockheed Martin	CTO, Viasat, Antenna Systems	Viasat

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OPPORTUNITIES TO ENGAGE WITH OUR COMMUNITY

PLATINUM SPONSORSHIP - \$18,995 (EXCLUSIVE)

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
- Full page ad in the Program Guide
- Two email deployments to registrants (one pre-conference and one post-conference)
- Private meeting room
- One seat on the CyberSat Advisory Board
- One speaking slot on a panel
- Exclusive sponsorship of Thursday, November 7
- Chair drop
- Tabletop exhibit (includes 6' table, two chairs and waste basket)
- Three complimentary conference passes (Classified day available at a discount)

GOLD SPONSORSHIP - \$14,995 (3 AVAILABLE)

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
- Full page ad in the Program Guide
- One email deployment to registrants (your choice, pre or post-conference)
- One seat on the CyberSat Advisory Board
- One speaking slot on a panel
- Your choice of:
 - » Keynote Lunch Sponsorship (2 available)
 - » Wednesday, November 6 Reception Sponsorship
- Tabletop exhibit (includes 6' table, two chairs and waste basket)
- Two complimentary conference passes (Classified day available at a discount)

SILVER SPONSORSHIP - \$9,995 (6 AVAILABLE)

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
- Full page ad in the Program Guide
- One email deployment to registrants (your choice, pre or post-conference)
- One seat on the CyberSat Advisory Board
- One speaking slot on a panel
- Your choice of:
 - » Breakfast Sponsorship (2 available)
 - » Networking Break Sponsorship (4 available)
- Tabletop exhibit (includes 6' table, two chairs and waste basket)
- One complimentary conference pass (Classified day available at a discount)

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REGISTRATION SPONSORSHIP - \$8,995 (EXCLUSIVE)

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
 - Website banner in registration portal
 - E-letter banner in registration confirmation email
 - Badge stock insert
 - Conference registration bags/logo
 - Tabletop exhibit (includes 6' table, two chairs and waste basket)
 - One complimentary conference pass (Classified day available at a discount)
-

BRONZE SPONSORSHIP - \$7,995 (6 AVAILABLE)

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
 - Half page ad in the Program Guide
 - Tabletop exhibit (includes 6' table, two chairs and waste basket)
 - One complimentary conference pass (Classified day available at a discount)
 - Your choice of:
 - » Padfolios
 - » Travel coffee mugs
 - » Chair drop
 - » Lanyards
 - » Wi-fi
 - » Water bottles
-



AEROSPACE

Sponsor CyberSat's Classified Day hosted by The Aerospace Corporation and be seen as a thought leader in cybersecurity among those with the highest level of security clearance. A truly unique opportunity!

CLASSIFIED DAY SPONSORSHIP - \$5,995

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
 - One complimentary conference pass to the Classified Day with one discounted pass to the unclassified portion
-

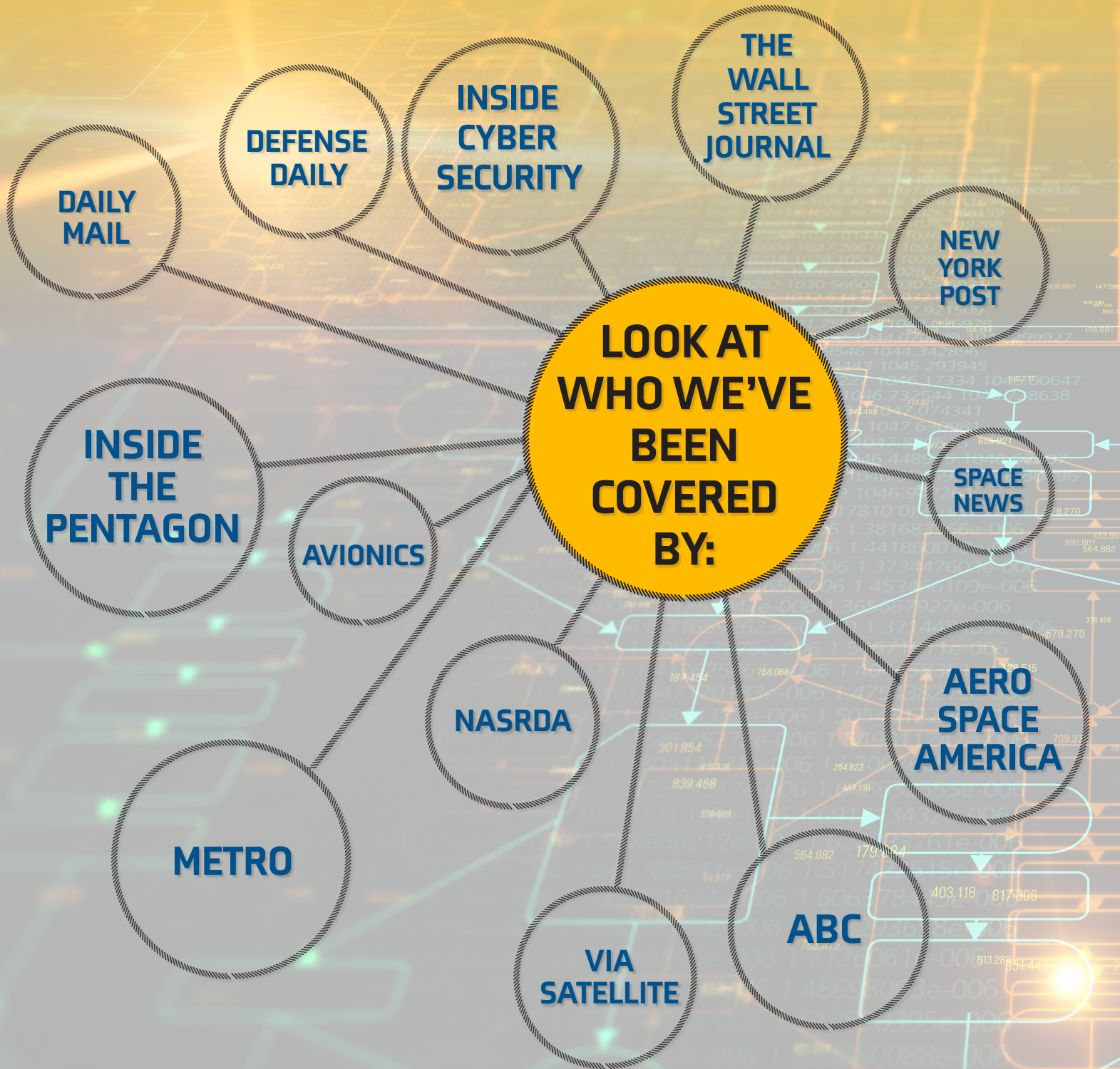
TABLETOP SPONSORSHIP - \$4,995

- Listing on website and promotions leading up to the conference which includes:
 - » Promotional Advertisements within Via Satellite and Avionics
 - » Recognition on direct mail brochure
 - » On-site signage
- Tabletop exhibit (includes 6' table, two chairs and waste basket)
- One complimentary conference pass (Classified day available at a discount)

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CyberSat Summit has made global news and gained national attention for its powerful sessions and presentations generating headlines reaching far beyond the event.



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SPONSORSHIP CONTRACT

1. CONTACT INFORMATION (WILL RECEIVE ALL CORRESPONDENCE ABOUT THE SHOW)

Name _____

Title/Rank _____

Company/Organization _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____

Phone _____ Ext _____ Fax _____

Email _____

Website _____

2. SPONSORSHIP

- | | |
|---|-----------------|
| <input type="checkbox"/> Platinum Sponsorship | \$18,995 |
| <input type="checkbox"/> Gold Sponsorship | \$14,995 |
| Your choice of: | |
| » Keynote Lunch Sponsorship | |
| » Day 2 Reception Sponsorship | |
| <input type="checkbox"/> Silver Sponsorship | \$9,995 |
| Your choice of: | |
| » Breakfast Sponsorship | |
| » Networking Break Sponsorship | |
| <input type="checkbox"/> Registration Sponsorship | \$8,995 |
| <input type="checkbox"/> Bronze Sponsorship | \$7,995 |
| Your choice of: | |
| » Padfolios | » Lanyards |
| » Travel coffee mugs | » Wi-fi |
| » Chair drop | » Water bottles |
| <input type="checkbox"/> Classified Session Sponsorship | \$5,995 |
| <input type="checkbox"/> Tabletop Sponsorship | \$4,995 |
| <input type="checkbox"/> Other: _____ | \$ _____ |

3. PAYMENT TERMS

In consideration of company's participation as a sponsor, the participating sponsor shall pay to Access Intelligence, LLC the total sponsorship fee, which shall be payable (a) 50% due 30 days following contract signing and (b) the balance on or before August 1st, 2019, 100% of the fee will be due with the contract. All fees are deemed fully earned by Access Intelligence, LLC and nonrefundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded.

4. SPONSOR SIGNATURE

Sponsor expressly represents and warrants to Access Intelligence, LLC that it has the authority to enter into this Agreement and that the person signing this Agreement is authorized by the company to execute this Agreement and bind the company to the terms set forth herein and on the reverse side of this Agreement.

Sponsor has executed this Agreement as of:

Date: _____

Sponsor Company: _____

Print Name: _____

Signature: _____

5. ACCEPTANCE

For Access Intelligence, LLC USE ONLY:

Accepted By: _____

Date: _____

Booth #: _____

Cost: \$ _____

Product Supplied By: _____

Access Intelligence, LLC reserves the right to accept or reject this Agreement in its discretion. If this Agreement is accepted, Access Intelligence, LLC will invoice the exhibitor for fees due hereunder. The sending of such invoice will constitute evidence of acceptance, so that this will become a contract binding both exhibitor and Access Intelligence, LLC.

Visit www.accessintel.com/termsandconditions; to review CyberSat Summit's print and digital general terms and conditions.

2019 Classified Day hosted by
The Aerospace Corporation in Chantilly, VA

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