

11 excellent opportunities to maximize exposure at SATELLITE 2014

With over 350 exhibitors at our event, you must stand out from the crowd. Let us help you drive exposure for your organization and traffic to your booth! Select from the opportunities below and we'll build a custom package for you to meet your objectives.

1. January Via Satellite

The January issue will debut the winners of our inaugural Via Satellite Excellence Awards 2013. This will be a very well read edition and an excellent opportunity for you to kick off your branding and exposure for your organization along with your booth at SATELLITE 2014. This issue will also be distributed at SATELLITE 2014 for added exposure and value.

2. February Via Satellite

This edition is the "pre-show" issue and the digital version will include a digital exclusive article announcing the nominees for the prestigious Satellite Executive of the Year award.

3. March Via Satellite

This edition is the BIG show issue and will be distributed at SATELLITE 2014 with the winner of the Satellite Executive of the Year gracing the cover.

4. Via Satellite, digital edition

Tight budget or want to select multiple opportunities? You can advertise any digital edition of Via Satellite at a fraction of the cost of print. [Check out one of our recent issues on ViaSatellite.com.](#)

5. SATELLITE 2014 Show Daily

Distributed 5 times! One each of the four days of the event plus a bonus post-show wrap up edition which mails with the May issue of Via Satellite, all for one low price!

6. SATELLITE 2014 Sponsored Video Interview

This is a one on one video interview with an editor of Via Satellite right on the show floor in our News Studio! Great opportunity to discuss a new product introduction, technology or service and the advantages your organization offers. The video interview will then be posted on our website for a full year with a comprehensive marketing campaign drawing in eyeballs to your video! You also receive a link for your site as well! Space is limited to the first 10 companies that sign on! Below is a link to videos from SATELLITE 2013 for your review. <http://www.satellitetoday.com/tv>

7. E-Invite

We deploy client created e-letters all the time to help our clients expand the reach of their database to targeted lists of buyers. We can deploy your e-letter / e-invite to a targeted list of buyers for your products and services and invite them to your booth at our show.

8. Banner ads on ViaSatellite.com

Banner inventory sells out fast leading into our show! Please inquire to discuss available positions and unique opportunities. Our homepage is <http://www.ViaSatellite.com/>

9. Search Results Sponsorship

This is a text ad on our website. Each month we receive 2,000 unique searches on average. These are active and engaged users on our site in search of our content. Your text ad is placed at the top of the search results...see link below. This is an exclusive position meaning you own it for the term of your contract! [Jump onboard now before someone else does!](#)

10. SatelliteTODAY News Feed

The morning newspaper of the industry! Our daily e-newsletter which is distributed to 40k plus email addresses daily. This program is sold in a "10 week Pack" so your message is out in the market every day for 10 consecutive weeks! This e-letter has only three ad positions and they sell out fast! You can expect nearly a quarter million impressions and 1,000 click through's!!

11. Technology Breakfast

Brand new for SATELLITE 2014! This is a unique opportunity where you can sponsor a technology breakfast onsite at SATELLITE 2014. We organize and market the event for you. A panel of speakers of your choice will discuss your technology and the solution it provides. An editor of Via Satellite can moderate the discussion if you choose. This is a face to face, high impact, high exposure opportunity. Maximum attendees are 150.

**new for
2014!**