

VIA SATELLITE'S CONTENT CALENDAR

SHOWCASES THE BROAD COVERAGE OF CONTENT AND IN-DEPTH INTERVIEWS
THAT KEEP OUR READERS ENGAGED AND RETURNING EACH MONTH.

Includes Via Satellite feature stories, Thursday Morning Conversation videos and episodes of the podcast On Orbit.

2021	FOCUS	CONTENT COVERAGE	SHOWS	AD SPACE CLOSE	MATERIALS DUE
JANUARY	A LOOK AT THE YEAR AHEAD	Are Supply Chains Sustainable in a COVID and Post-COVID World? 2021: Five Companies Facing a Pivotal Year Impact of Failed Mergers on the Satellite Industry End User Interview: Airline		11/18	11/30
FEBRUARY	CONSTELLATIONS	Constellations: Who is Rolling Out What and When End User: Telco (5G/4G) Interview: UK Government Post-Brexit, OneWeb *TMCs Future of LEOs (Virtual Roundtable)		12/14	12/23
MARCH		SEOTY Nominees STOTY Nominees Emirates Airline IFC Case Study Satellite Executive Interview		1/15	1/27
APRIL		Maritime Feature US Government Satellite Spending Post-Election Military/Government End User Interview Diversity: How Should the Satellite Industry Work to Level the Playing Field?		2/17	2/26
MAY	EXCELLENCE IN THE INDUSTRY	SEOTY Interview STOTY Interview New Market for Satellite: Financial Services Software-Defined Satellites	CABSAT	3/22	3/30
JUNE	ASIA	Airline Connectivity Roundtable Startup Space 2021 Overview Asia Satellite Operators CapEx Plans Deciphered Satellite Executive Interview End User: Telco *TMCs Top Operators in Asia	ConnecTechAsia TechNet Cyber Mobile World Congress	4/21	4/29
JULY	SATELLITE SHOW	10 Hottest Satellite Companies in 2021 Satellite 2021 Half Year Report The Changing Face of Ground Systems R&D (antenna tech, 5G infrastructure) End User Airline Interview *TMCs The Hottest Companies in Satellite *Podcast: 40 Years of SATELLITE	SATELLITE Show	5/24	5/31
AUGUST	FUTURE LEADERS	10 CEOs to Watch in the Satellite Industry Market Focus: Satellite for Land and Resource Planning End User: Government *TMCs CEOs to Watch in the Industry *Podcast: Interview with CEO to Watch *Podcast: Live at SATELLITE	Small Satellite Conference Space Symposium Sea Air Space	6/16	6/25
SEPTEMBER		Has Bandwidth Pricing Changed in a COVID and Post-COVID World? End User: Broadcaster New Launch Vehicles Focus Space-Based Healthcare: A Vision of an Exciting Future	World Satellite Business Week IBC APEX Expo	7/21	7/30
OCTOBER	GOVERNMENT AND CYBERSECURITY	US Space Force: 18 Months On Satellite Executive Interview End User: Maritime Cybersecurity and Satellites Focus *Podcast: Focus on Space Force	NAB CyberSatGov MilCom	8/18	8/27
NOVEMBER		Where Does Satellite Fit in to the 5G Future? The Future of Intelsat Post Chapter 11 End User: Oil & Gas	AfricaCom	9/20	9/28
DECEMBER	POPULAR CULTURE	Satellites/Space in Popular Culture: From Bowie to Space Force End User: Airline Sustainable Space Focus *TMCs Satellite Influence in Popular Culture/The Arts *Podcast: Space in Pop Culture Podcast		10/25	11/1